

Warsaw, 31<sup>st</sup> May 2021

*Dear Students of Master Studies in International Business,*

*I enclose the list of IB Master Thesis Seminars for year 2021/2022 offered by professors of IB. Of course you are free to choose other professors as your supervisors, if you do not find the field of research of your interest on the proposed list.*

*Regards,*

dr hab. Małgorzata S. Lewandowska, prof. SGH

Chairwoman of Scientific Committee for International Business Master Studies

## **MASTER THESIS SEMINARS FOR STUDENTS OF INTERNATIONAL BUSINESS MASTER STUDIES**

**Fall Summer 2021/2022**

<b>PROFESSOR</b>	<b>FIELD OF SEMINAR PROPOSAL</b>	<b>CONTACT</b>
Dr hab. Lidia Danik, prof. SGH	International Business Transactions, International Logistics, International firm relationships, International Marketing. Culture and it's influence on business and marketing.	<a href="mailto:ldanik@sgh.waw.pl">ldanik@sgh.waw.pl</a>
Dr hab. Mirosław Jarosiński, prof. SGH	Firm strategies (diversification strategy, internationalization strategy, global strategy, competitive strategy). Mergers and acquisitions, strategic alliances. Resources and skills. Key competences. Competitiveness of Polish firms on international market. International Business. International Management. Intercultural Management. Management of health care organizations.	<a href="mailto:mjaros@sgh.waw.pl">mjaros@sgh.waw.pl</a>

	Internationalization of Polish firms. Born Globals & International New Ventures.	
Prof. dr hab. Elżbieta Kawecka - Wyrzykowska	European Union Economics (EU Budget, Common Agricultural Policy, Common Commercial Policy, Functioning of the Internal Market)	<a href="mailto:ekawec@sgh.waw.pl">ekawec@sgh.waw.pl</a>
Dr hab. Izabela Kowalik, prof. SGH	International marketing of SMEs – key capabilities for crafting a competitive advantage; The role of learning in international entrepreneurship; International marketing research; International place branding.	<a href="mailto:iza123@sgh.waw.pl">iza123@sgh.waw.pl</a>
Dr hab. Małgorzata S. Lewandowska, prof. SGH	Management in International Business (R&D Management, HR Management, Marketing Management); International Business Transactions; Economy and Management of Innovation; Open Innovation; Eco-Innovation.	<a href="mailto:mlewando@sgh.waw.pl">mlewando@sgh.waw.pl</a>
Dr hab. Maria Lissowska, prof. SGH	Institutional and financial instruments and the functioning of economic entities; Consumer policy; Institutions and bilateral rules for cooperation between the partners; Consumer credits and mortgage credits for households; National and cross-border crowdfunding as a means of financing firms.	<a href="mailto:lisso@sgh.waw.pl">lisso@sgh.waw.pl</a>
Prof. dr hab. Artur Nowak-Far	Law & Economics; Economic and Monetary Union; European Union economic law; Semiotic methods application to international business (especially Lotman); Cross-cultural communication.	<a href="mailto:anowak3@sgh.waw.pl">anowak3@sgh.waw.pl</a>

Dr hab. Aleksander Sulejewicz, prof. SGH	International political economy and global business (strategy); Institutional analysis and global business (strategy); International Development Studies.	<a href="mailto:asulej@sgh.waw.pl">asulej@sgh.waw.pl</a>
dr hab. Monika Raulinajtys-Grzybek, prof. SGH	Management accounting and controlling in companies, information systems in operational and strategic management, resource and process management, costing systems, financial analysis, business reporting, reporting of financial and nonfinancial KPIs (with particular importance of ESG factors and CSR), healthcare management.	<a href="mailto:mrauli@sgh.waw.pl">mrauli@sgh.waw.pl</a>
dr Magdalena Cicharska	Corporate finance, financial analysis, personal finance – personal wealth and entrepreneurship, investing (especially real estate and financial investments, but also other types), fin-tech (including cryptocurrencies), trading and social trading, real estate – both residential as well as commercial, business models, strategies and marketing, systems and technologies supporting business development, start-ups and online businesses, social media in business development; multinational corporations – recruiting, management, strategies, global impact etc.	<a href="mailto:mcicha@sgh.waw.pl">mcicha@sgh.waw.pl</a>
Dr Tomasz M. Napiórkowski	Foreign Direct Investment, Economic growth, Innovations/Innovativeness, Competitiveness, EU development programs (especially evaluation).	<a href="mailto:tnapio@sgh.waw.pl">tnapio@sgh.waw.pl</a>
Dr hab. Lech Kurkliński, prof. SGH	Banking; Strategies and business models of financial institutions; FinTech and BigTech; Digital competition Risk management; Culture's impact on business and finance.	<a href="mailto:lkurkli@sgh.waw.pl">lkurkli@sgh.waw.pl</a>

Prof. dr hab. Bogdan Mróz	Business environment in Central and Eastern Europe: cross-country comparisons; Foreign direct investments in Central and Eastern Europe; Competitive advantages of CEE economies; Growth drivers and factors hampering growth in CEE countries.	<a href="mailto:bmroz@sgh.waw.pl">bmroz@sgh.waw.pl</a>
prof. dr hab. Marzanna K. Witek-Hajduk	Firm Internationalization; International Branding; Internationalization and international branding of companies from emerging markets Digitalization and firm internationalization Multi-sided digital platforms and internationalization.	<a href="mailto:mwitek@sgh.waw.pl">mwitek@sgh.waw.pl</a>
Dr hab. Halina Brdulak, prof. SGH	Global and regional supply chains; the impact of new technologies on the architecture of supply chains, lean management, cultural factors determining management in international teams.	<a href="mailto:halina.brdulak@sgh.waw.pl">halina.brdulak@sgh.waw.pl</a>
Dr Anna Para	Internationalization of Polish companies, Foreign Direct Investments, the role of new technologies in international business, international tourism and hospitality, social media marketing strategies.	<a href="mailto:apara@sgh.waw.pl">apara@sgh.waw.pl</a>